

Dear Applicant:

Thank you for your interest in the 2012 Twin Falls County Fair. The Fair will open on Wednesday, August 29 and will close on Monday, September 3rd.

The 2011 Twin Falls County Fair saw 79,000 visitors passing through our gates.

Applications are currently being accepted for exhibit space. New applications will be considered after the request for space from 2011 exhibitors have been filled. Contracts are then sent to all successful new applicants after May 1, 2012. **Exhibits must be neat in appearance and professionally done (no blue tarp and plywood booths will be admitted)**

Rates for the 2012 Fair are as follows

Inside space

Inside Booths- \$315.00 (10x10) drapery included

Corner Booths- \$365.00 (10x10) drapery included

Food- \$25.00 per front foot minimum or 18% of Gross sales
after Sales Tax whichever is larger.

Outside Space

Commercial- \$21.00 front foot (min. of 10') depth 15'
(additional depth at \$5.00/foot)

The Mall-(between foodline/carnival) \$27.00 front ft. (min 10') depth 15'
(additional depth at \$5.00/foot)

Auto/Machinery-\$13.00 front ft.(min.of 40') depth 15'
(additional depth at \$5.00/foot)

In addition to the booth space fee, all exhibitors will be assessed a \$ 5.00 electrical inspection fee, \$15.00 garbage fee, and a \$50.00 selling fee if you are selling directly from your space.

Food concessionaires and exhibitors doing direct sales are required to carry \$500,000.00 public liability insurance coverage. Proof of insurance is not required at this time, but will be required before the fair opening date if you are issued a contract.

Enclosed is an application for exhibit space. Completion of this form does not guarantee that a contract for space will be awarded.

Thank you again for your inquiry into the 2012 Twin Falls County Fair.

Sincerely,

Bonnie Seaman, Office Manager

Twin Falls County Fair

APPLICATION
FOR BOOTH/EXHIBIT SPACE

TWIN FALLS COUNTY FAIR & RODEO
215 FAIR AVE., FILER, ID 83328
(208) 326-4396 FAX-326-3337

PLEASE PRINT CLEARLY OR TYPE: DATE: _____

1. Company Name _____ Phone _____
Name of person in charge of booth _____
Permanent address _____
City _____ State _____ Zip _____
Company owner(if different from above) _____
Address _____ Phone _____
City _____ State _____ Zip _____

2. We will need the following size exhibit space:
10'W x 10'D _____
20'W x 10'D _____
Larger _____

3. We would prefer the following location:
Inside _____ Inside Corner _____
Outside _____ Food _____

4. Please list ALL products and/or menu items which you will be displaying or selling during the Fair. Contract space will be assigned on the basis of this list. If a contract is assigned, you may not display or sell any additional items. Violations will mean immediate cancellation of contract and all rental money paid will be forfeited to the Twin Falls County Fair.
- _____

5. Electricity, if available, will be a single 110 outlet. A \$5.00 charge, which is an electrical inspection fee is added to the basic space rent. Please indicate your request for power at the bottom of this application. Power for food booth will be figured according to the chart on the reverse side of this application.

6. Will your exhibit be: (For Non food only)
Display (promotional purposes only) _____
Display (taking orders for future delivery) _____
Retail (over the counter sales) _____

Do you plan to give away samples? If so, what? _____
 Do you plan to use sound devices such as PA systems, pianos or organs, etc.? If so, what? _____
 Do you plan to conduct a drawing for prizes? _____

7. Please attach drawing or insert photograph of your booth. If these are not available, please furnish explanation as to how you plan on decorating your exhibit booth. (Food booths are scored by appearance, so a photo is very helpful in this evaluation) _____

8. Have you or your company ever exhibited at the Twin Falls County Fair? _____
 If yes, what year? _____
 Have you or your company ever exhibited at any other Fairs in the U. S. or Canada? _____
 If yes, where? _____

9. We agree to abide by the rules and regulations stipulated in the actual contract, should a contract be awarded. My signature on this application hereby authorizes the Twin Falls County Fair to secure information concerning any of the above facts.

PLEASE RETURN THIS APPLICATION TO: Twin Falls County Fair
 215 Fair Ave.
 Filer, Id 83328

THIS APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE, AND ANY QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. DO NOT SEND ANY MONIES WITH APPLICATION. CONTRACTS WILL BE ISSUED AS SOON AS SPACE IS AVAILABLE.

THANK YOU FOR YOUR INTEREST IN THE TWIN FALLS COUNTY FAIR

 REQUEST FOR ELECTRICITY
 (If Available)

Lighting Outlets	
Quantity	Charge
_____ 1st outlet (110).....	...\$ 5.00
_____ 2nd outlet (110).....	...\$25.00
_____ 1st outlet (220).....	...\$ 5.00
_____ 2nd outlet (220).....	...\$50.00

 Company Name

 Signature

 Date